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Below is a presentation of the Consultant (UFTI)

UFTI – the Uganda Film and Television Institute – is a production, research, Television Radio Training Consultancy. UFTI specializes in: media research, documentary production, Radio and Television drama productions, journalism training and handling and maintenance of audio-video recording equipment.

UFTI is wholly owned by Ugandans, but has international affiliations through which it offers its client an even wider array of expert services than it could alone. These affiliations have earned UFTI undertakings on the international scene enabling its producers to hobnob with directors from the big league thus tapping into and learning from this resource.

One of the more recent UFTI undertakings is a project with the Mira Nair studios from New York, in the MAISHA project – a project that is promoting the making of feature films in East Africa and India, involving writers both from home and the Diaspora. The selected candidates (based on best screen plays from submissions) will at the end of a four-week clinic conducted by some of the most accomplished directors in the world, make their own feature films. UFTI is currently publicizing the project and collecting scripts.

To set the ball rolling UFTI is not just playing the passive role of script gathering but is actively involved in promoting writing literacy. To this end UFTI is joining hands with Ben Zulu (famous Zambian film director) to introduce screenplay writing to young Ugandan writers. The workshop kicks off this July.

But the passion UFTI has for the media industry does not only end with the professionals. Through its historical ties with the **Alliance Française** UFTI late last year organized the film cultural week at the Ugandan National theatre, open to the public at no cost at all. Films from France, Francophone Africa and Uganda were featured. Not only did the UFTI staff members play the invaluable role of leading Film panel discussions, two of our producers had their films featured.

In a nutshell UFTI is a local company with a solid knowledge base of the Eastern African region, its people and organizations. Previous projects have involved the company with a number of government ministries, NGOs and Donors. For example UFTI has made the following documentaries for these clients:

Company Profile

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Project References

- MS Denmark:** “*The Silent Tribe*”. An anthropological documentary directed by Geoffrey Senoga, shot in Denmark, looking at the national psyche and character of the Danes.
- Ministry of Finance:** “*Uganda steering towards Economic Recovery and development*.” A documentary showcasing Uganda’s economic miracle in the aftermath of war, between the years 1986 to 1994, when the country’s economic growth peaked at 7 % per year (among the fastest growing economies in the world then) after years of experiencing negative growth. It was directed by David Mutebile and directed by George Sengendo.
- Republic of Uganda:** “ *Road to democracy*”. Profiled the democratization process of Uganda since independence (1962) to 1996. Faustin Misanvu and Geoffrey Senoga directed it.
- National Social Security Fund:** “*Save for the Future*.” A Docu-Drama made to sell the benefits of social security to the general public.
- Uganda Bureau of Statistics:** “*2002 Census Documentary*.” With funding from the ministry of finance and economic planning (Uganda) and UNFPA, UFTI was commissioned to make a 30 minutes documentary with the motive of stimulating public interest in the participation of the census.
- Apart from the documentaries UFTI has made several productions in the TV drama category for the following clients:
- UNICEF:** “*Sheila through the storm*”. This is a 46 minutes film on the girl child in Uganda.
- WHO:** “*Dangerous Decisions*” A 66 minutes Tele-drama sponsored by the World Health Organization, made on safe motherhood in Uganda.
- Aids Control Programme:** “*The lost Victory*” and “*Friends in Need*.” Both are educative entertaining dramas about Aids, made to steer free discussion on the disease in the public with

the aim of ultimately bringing about behavioral change and also killing stigmatization. George Sengendo directed both dramas.

ILO and Federation of Uganda Employers: “*It’s Not Easy.*” An award winning a Tele-Drama on Aids (Prix Futura –youth category – 1991), directed by Faustin Misanvu, assisted by George Sengendo.

Family Planning Association of Uganda: “*Adopted Twins.*” A 72” minute’s telefilm profiling the plight of Teenage Pregnancies.

MINISTRY OF HEALTH: “*MOTHERS WITH DISABILITIES*” A 25” Docu-drama about the reproductive rights, problems and solutions for women with disabilities. 2002

Based on the needs of the client the company also undertakes advanced documentary packaging, such as Cinema Truth and Indirect narrative. Some of these are not accommodated in the conventional documentary packaging, but may well suite the client better depending on the intention of the package. Our team of competent researchers with advanced analytical skills safeguards us against the production of superficial documentaries that are at present flooding the market.

The company has successfully dealt with many corporate bodies and individuals over the past years some of which are named here below: -

- ✚ Excel Insurance Company – *(TV. Commercials)*
- ✚ Aids control Programme – *(TV. Drama)*
- ✚ Alliance Française – *(TV. Commercials)*
- ✚ Uganda Bureau Of Statistics – *(Census Documentary & Commercials)*
- ✚ Action Aid – *(Docu. – Women’s Congress, etc.)*
- ✚ UPDF/ Directorate Of Information –*(Documentary)*
- ✚ Uganda Red Cross – *(TV. Commercials)*
- ✚ National Insurance Corporation. – *(TV. Commercial)*
- ✚ Vedco – *(Documentary)*
- ✚ Ministry of Information – *(Road to Democracy Documentary)*
- ✚ Updeal (U) Ltd. – *(TV. Drama)*
- ✚ National Drug Authority – *(AGM. Video Coverage)*

- ✚ Impact International - (*Gods of money*)
- ✚ Diamonds Ensemble – (*TV. Commercials & Editing*)
- ✚ German Cultural Centre – (*Open Space – Docu.*)
- ✚ Macmillan Bookshop – (*TV. Commercials*)
- ✚ Ministry of Health – (*A Friend in Need – TV. Drama*)
- ✚ NRM. Secretariat – (*Docu. –17 years of NRM governance*)

Scope of work

Scope of Work

UFTI offers a wide range of consultancy services primarily to local and central government institutions, local and international government and non-governmental aid organizations and the private sector. Areas of specialization include Television and Radio production, Media Research and Consultancy, and hands on media training.

PROFESSIONAL MEMBERSHIP

UFTI is a founder member of the Uganda Film and Television producers' guild.

CAPABILITIES

MEDIA PRODUCTION: Involved in varied media productions such as radio serial dramas, television feature films, dramas and documentaries.

MEDIA CONSULTANCY: Carry out communications development consultancies for clients that seek to bring about behavioral change and foster development among given target audiences. Handle public relations undertakings with different motivations from damage control to creating awareness or simply earning our clients recognition. Our research wing specializes in gathering and analyzing data about the media industry.

MEDIA TRAINING: We are the only institute in Uganda that supplements its media training with a hands on component ranging from analogue and digital Visual and audio editing, to microphone technique and field shooting excursions with DV, and Beta pro Cameras.

Resumes of Personnel

Mr. David K Mutebile

U.F.T.I

Name of Firm: U.F.T.I
Name of Staff: David .K. Mutebile
Profession: Television Journalist
Date of Birth: 1950
Nationality: Ugandan

Key Qualifications:

Mutebile has had a thirty years experience in the broadcast sector in Uganda, with a wealth of varied media exposures, and hands on certified still and motion photography skills. He has honed his production skills through training at the Berlin Television training centre – Sender Freies Berlin under a fellowship grant from the federal Republic of German. This course was his introduction into the making of documentary films. During this thirty years tenure he has shot on different locations in different parts of the world.

He for example was on location with Carolina Production Service, in South Carolina shooting a Christmas Children production, for the Carolina Education Television. Other international engagements he has had include a co production role with a Korean documentary Film studio, in a documentary directed by Mr. Chio Bong je in 1983. Apart from the co productions Mutebile has produced international works that are truly his own such as a documentary he made on Dairy Farming in Holland during the 80's.

More recently Mutebile has been involved in the production of “Uganda **Steering to economic Recovery and Development**”, a production for the ministry of finance and economic developmental profiling Uganda's economic miracle. Mr. Mutebile's Assignments have included:

- 1) Producing, directing, and editing Presidential Programmes for Uganda Television.
- 2) Scrip writer and Editor of two television productions on “Breaking the chains of poverty.”
- 3) Editor of selected episodes of a television drama series entitled “Child of a delegate” based on a novel by Ugandan writer Mary .K. Okurut.

Education and Training

1996: Obtained Certificate in Investigative Journalism form the Uganda Management Institute.

- 1990:** Obtained Advanced Certificate in Television Studio Production from Berlin Television Training Centre, with a grant from the Federal Republic of German government.
- 1984:** Earned a Certificate in Film and Television Production from the Radio Netherlands Training Centre Hilversum, under the Royal Dutch Fellowship Programme.
- 1981:** Received an Advanced Certificate in documentary film production from Berlin Television Training Centre under the Carl Duisburg Gassellesschaft Fellowship Award.
- 1979:** Obtained a Certificate in still and motion picture photography from the Ministry of Information and Broadcasting (Uganda).
- 1972:** Completed his A levels at Makerere College School, and earned the East African Advanced Certificate of Education.
- 1970:** Concluded his A level at Kigezi High School earning the East African Certificate of Education.

RECENT EMPLOYMENT

- 2002 – to date:** Director with the Uganda Film and Television Institute (UFTI). Documentary specialist with the responsibility of overseeing all documentary productions to ensure set quality standards as well as seeing that the deadlines are met.
- 1973 – 1975:** Joined the Civil Service of the government of Uganda, with the ministry of Information and Broadcasting. During his tenure with the ministry he worked in various capacities, first as a reporter in Uganda's Eastern province in Mbale.
- 1975 – 1978:** Kampala Newsreel stringer for the Colombian Broadcasting Service News, East African Bureau –Nairobi.
- 1978 – 2002:** Worked with the ministry of information and Broadcasting, rising through the ranks, peaking at the position of Producer and Director of the Presidential Press Unit. The scope of his work involved covering the president and making programmes depicting the Head of state involved in Economics, Social and Political activities in the country as well as regional and international engagements at foras such as the East African Community, the Inter-governmental Authority on Development (IGAD) as well as the African Union

AWARDS

Winner of the Spear Motors Journalism Award for the 1993 Television Producer of the Year.

Paul Kavuma Nkwanga

U.F.T.I

Position: Script Developer / Assistant Producer/Director
Name of Firm: U.F.T.I
Profession: Journalist
Date of birth: 11/02/1974
Nationality: Ugandan

KEY QUALIFICATIONS

More than five years experience in Uganda's media industry with varied media experiences. I have reported for large national and international organizations, in all media – Television, Radio, Print and online. I have worked with the Monitor on the local scene, and I have worked for the South African Broadcasting Corporation on the international scene. I have been involved in varied media productions with the Uganda Film and Television Institute executing various roles; from copy writing for commercials to script writing for documentaries. I had a stint with the corporate world when I worked with the Uganda Commercial Bank Ltd, as a Public Relations Intern. Here I acquired astute editing skills as a sub-editor for the banks quarterly Newsletter – the UCB BULLETIN.

ASSIGNMENTS

1. **2002 CENSUS.** I worked as a producer in the Television campaign to persuade the general public to take part in the census. This was accomplished by selling to the public the benefits of the census through the use of television spots and a television documentary. This work was done for the Uganda Bureau of Statistics.
2. **VEDCO** (Volunteer Efforts for Development Concerns) I scripted and directed the shooting of the VEDCO three and a quarter year Programme, showing the accomplishments of the NGO and highlighting the challenges VEDCO faces in this Programme. The video was shot to stimulate debate among the NGO's stakeholders, on what future it should chart.
3. **CHINA.** I am currently involved in a Public Relations undertaking to show the world who the true China is. China is pseudo name of a self-professed girl soldier who published a book about her abduction and subsequent enslavement as a child soldier by the then National Resistance Army. This book and a subsequent documentary on it have damaged Uganda's

international image, and government is trying to put right what is seen as a grossly slanted story

EDUCATION

- | | |
|-------------|--|
| 1997 | BA, Mass Communications, Makerere University, Uganda. My dissertation dealt with the issue of sensationalism in the Ugandan press. I offered sociology and political science as additional course. |
| 1994 | UACE (A levels) Kings College Budo. |
| 1991 | UCE (O levels) Kings College Budo |

EMPLOYMENT RECORD

2002 to Present **U.F.T.I** (Uganda Film and Television Institute)

Tasks and Accomplishments: Producer and Trainer

The Uganda Film and Television Institute is a production house for radio and television, as well as a training institution. As a producer my job is to come up with production ideas that can be turned into marketable programmes. I then make these ideas real by putting them into the form of either documentaries or magazine programmes. Among the programmes I have initiated is ICT today, an educative yet entertaining Programme on information communications technology. We are at present marketing its pilot.

I head the radio wing of UFTI, because of my radio background and expertise and I am directly responsible for all radio productions. I also lecture students in radio production.

In addition to my work with UFTI I occasionally contribute stories to Oneworld.net, an international Organization involved in sustainable development. My stories can be downloaded from their website: www.oneworldradio.com.

2001 to 2002 **MONITOR FM**

Tasks and Accomplishments: Reporter, Business Editor, Show Host

Monitor FM is among the few Current Affairs Radios in Uganda. When I first joined it I worked as a reporter, filing any story of interest for the lunch hour and evening bulletin. However, because of my resourcefulness and because of the quality of my stories I was soon promoted to the position of business news editor. Here I supervised a number of journalists in the field, initiated stories for them, edited their stories, lined them up for the bulletin and eventually read the stories out on air.

I was also offered to host the station's flagship Programme on small business called *Survival*. I did research into various businesses, invited suitable guests, and interviewed them on various issues regarding their businesses. *Survival* ran five times a week.

August 2000 to March 2003 **SABC** (South African Broadcasting Corporation)

Tasks and Accomplishments: Correspondent/ Stringer

I filed stories on Uganda for Channel Africa, a radio of the South African Broadcasting Corporation that transmits to various parts of Africa. I also filed stories for the TV wing known as SABC Africa. I sent my stories over by email, and attached my voiced reports as MP3 attachments, enabling them get across quickly yet without compromising their quality. I also worked over the phone especially when in remote areas.

January 2000 to July 2000 **SABC**

Tasks and Accomplishments: Intern

I trained in various departments such as:

Radio Current Affairs. I was assigned stories happening in different parts of the world. Through the use of the Internet and wires, I gathered the latest information on the stories; scripted interesting angles, organized telephone interviews, and compiled the stories into packages ready for the bulletin.

Computer Research. I worked as a research assistant and my job was to update the SABC Web page, as well as respond to queries and questions raised on its intranet.

News Input Desk. While at this desk I went out on assignments around Johannesburg, and fed my stories into the radio Newstar and Television Newstar programmes, from where they would be picked up for use by various desks.

News Output Desk. At this desk I edited stories from the input desk, verifying them and making them clear and ready for the bulletin.

June 1998 to December 1999

FREELANCE JOURNALIST

I contributed stories to some of the leading newspapers in Uganda, i.e. the New Vision, the Crusader and the Market Place. I still possess a folio of some of my articles.

July 1997 to Dec 1997

UCB (Ltd)

Tasks and Accomplishments: Public Relations Intern

I worked closely with the Chief Manager Public Relations. I was acting sub-editor to the bank quarterly magazine, *the UCB Bulletin*, and my work primarily involved comprehensive editing of publications, paying detailed attention to grammar, tense, sentence construction, capitalization, punctuation, and the graphic layout of the magazine. I also drafted press releases and made preparation for the UCB rural farmers scheme radio Programme.

ACADEMIC HONOURS AND AWARDS

January 2000 I was one of seven African journalists, out of thousands of applicants, to win a traineeship with the South African Broadcasting Corporation. Selection was based on the best essays written about the challenges of African journalists in the next millennium, and an oral interview.

June 1994 I earned a full scholarship from the government of Uganda to do a BA in Mass Communication from Makerere University.

August 1994 I qualified as one of twenty, out of over two thousand applicants for the BA Mass Communication Programme at Makerere University.

SOCIETIES AND ASSOCIATIONS

AIESEC

AIESEC is the French acronym for the International Associations of Students interested in Economics and Business Management. While a member of this student's body I served as director programmes and projects AIESEC Makerere, and was later on elected president of the same. Being active in AIESEC availed me the opportunity for international travel and interaction with students from all over the world. It is through AIESEC that I began my interaction with the corporate world.

THE TELESCOPE

The telescope was the magazine of my hall of residence (Livingstone hall) while at the university. In my final year at the university I was appointed the editor in chief of this magazine. I edited and compiled its articles on a bi-monthly basis.

COMPUTER SKILLS

I comfortably work in Microsoft® Word®. I use Cool Edit Pro, Dalet 5, and NewsBoss for audio editing purposes. I have working knowledge of Adobe Premiere, a digital video editing software, and I am proficient at carrying out

research over the Internet with the use of search engines, gateways, News sites and other sources.

INTERESTS.

I love photography, both motion and still. I read widely and have a preference for biographies. I enjoy traveling to any destination. I am a people person and I often host friends, and visit them whenever I can.

Mr. Geoffrey Senoga

U.F.T.I

Position: Script Developer/ Producer/Director
Name of Firm: UFTI
Name of Staff: Geoffrey Senoga
Profession: Television Producer/Director
Date of Birth: 1960
Nationality: Ugandan

Key Qualifications:

Geoffrey Senoga has a **B.A degree in Arts and Social Sciences** and a Postgraduate diploma in Education of **Makerere University**.

He also has a Certificate in General Television Production of **Radio Netherlands Training Centre, and DeutcheWelle** and New Media technology.

Employment record

Reporter/Subeditor- **NewVision Newspaper** 1986-1989
TV Producer/Director-**Uganda Television** 1990-2002
Apprentice: Producer/Director-**TV Arhus** Denmark 1994-1995
Producer/Director –**Uganda Film and Television Institute** - to date

Major responsibilities

Head of department-Current affairs, **Uganda Television**
Head of department-Documentary, **Uganda Television**
Producer/Director, **Uganda Film and Television Institute**.

Outstanding Productions

The Silent Tribe 1994-an outsider's view of the people of Denmark broadcast on Danish major TV channels.

The World Upside Down 1994-A TV Documentary report about the Danish program of bringing third world experts to work in Denmark.

A New Dawn in Nyankunji – A Documentary about Danish Development Aid in Tanzania.

Child Headed Households- A Documentary on the phenomenon of Child headed households of AIDS orphans in Southwestern Uganda.

Awards attained:

Journalist of the Year, Uganda-1992, 1995

Foreign Journalist Outstanding work Person –1994

Faustin Misanvu

U.F.T.I

Name of Staff: Faustin Misanvu
Name of Firm: U.F.T.I
Position: Producer/Director
Profession: Producer /Director
Date of Birth: 19/12/1947
Nationality: Ugandan

Key Qualifications:

- ❖ Bachelor of Arts Degree, Makerere University 1971
- ❖ Masters Degree in Film, Television and Radio Production, Syracuse University New York 1972
- ❖ Diploma in Development Communication, Institute of Social Studies, The Hague – Holland 1985
- ❖ Training TV trainers, Radio Netherlands
- ❖ Training Centre (RNTC) Hilversum, Holland - 1987

Outstanding Productions:

- ❖ Directed award-winning AIDS drama “**IT’S NOT EASY**” Prix Futura 1991, translated “**IT’S NOT EASY**” into Luganda.
- ❖ Directed “**ADOPTED TWINS**” a drama about teenage pregnancy.
- ❖ Directed a variety of TV dramas including “**CITY GAME**” which won an URTNA TV drama award in 1989.
- ❖ Directed the documentary “**ROAD TO DEMOCRACY**” 1996.
- ❖ Produced and directed commissioned Docu-dramas for National Social Security 1997, Ministry Of Health 2001 and Bank Of Uganda.
- ❖ Produced diverse documentaries e.g. **Census 2002 Documentary**.
- ❖ Conducts Communications Research and Script Writing.
- ❖ Produced and Directed Docu-drama “**MOTHERS WITH DISABILITIES**”

Major Responsibilities:

Director/Producer: **Uganda Film and Television Institute**

Sengendo George

U.F.T.I

Name of Staff: Sengendo George
Name of Firm: U.F.T.I
Profession: Producer/ Director
Date of Birth: 12/12/1960

Academic Qualifications:

1983: BA Hons French Language Upper Second Division Makerere University
Kampala

1986: Diploma French Language Pedagogy University Paulo Valery III
Montpellier France

1987: Diploma Mass Communication Institute for African Broadcasters Cairo
The Arab Republic of Egypt.

1988: Certificate in Film and Television Script Writing Domkhino, Moscow
Former U.S.S.R (Now Republic of Russia)

1989: Certificate in TV Drama Production Institut Nationale de L'audiovisuale
(INA) Paris France.

1990: Advanced TV Production Certificate CINERA Paris France

Key Posts Held:

1983 – 1986: Teaching Assistant French Subject Department of Languages
Makerere University Kampala

1987 – 2002: Senior Television Programme Producer and Head of Drama And
Entertainment Production- Uganda Television Kampala

2002 – Todate: Founder Member /Director/Senior Instructor
Uganda Film and Television Institute Rubaga

Major Productions:

Assistant director “**IT’S NOT EASY**” Prix Futura 1991.

- ❖ Co-Director “**THE CITY GAME**” which won the Nelson-Mandela-Prize from URTNA 1989.

Directed:

- ❖ UTV weekly series
 - Obwavu musolo
 - The city game
 - Mvumilivu ula mbivu
 - Dunia yetu
 - Kyalo nabaki
 - Shadows of the Hill
 - Restorations
- ❖ The “**ADOPTED TWINS**” film on family planning (72 minutes)
- ❖ The 66-minute TV film entitled “**THE LAST VICTORY ON AIDS**” sponsored by UNICEF – 1996.
- ❖ The “**SHEILA INTO THE STORM**” a film on the problems of the girl child-1997.
- ❖ Producer/Director of “**DANGEROUS DECISION**” a TV film on safe motherhood sponsored by WHO-1998.
- ❖ Directed a film for ALP-52 entitled “**FRIENDS IN NEED**”.
- ❖ Directed and Translated “**CENSUS 2002 TV SPOTS**” from English to Luganda, Ateso, Runyakitara and Luo.

Directed “**CENSUS 2002 DOCUMENTARY**”

Contact Uganda Film and Television Institute:

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